



2024

Platinum, Premier & Standard Supporting Member Benefits

NHCAA's Supporting Members are a vital and essential part of NHCAA's mission to increase awareness and improve the detection, investigation, civil and criminal prosecution, and prevention of health care fraud and abuse. NHCAA Members Organizations and Law Enforcement Liaisons continually seek partners with innovative products, services, and solutions to help them fight health care fraud and improve their program integrity efforts.

A PARTNERSHIP WITH NHCAA PROVIDES SUPPORTING MEMBERS WITH:

• Brand Recognition & Visibility • Thought Leadership • Access to NHCAA Members • NHCAA Discounts







\$25,000

\$19,000

\$7,000

| | Platinum Members | Premier Members | Standard Members |
|---|---------------------|--------------------|---------------------|
| Complimentary exhibit opportunity at both the Virtual Schemes Program or the Virtual Skills Program | √ | √ | |
| Exclusive web presence on the NHCAA Fraud Solutions Directory | ✓ | ✓ | \ |
| Three (3) two (2) week rotations on front-page of NHCAA website | ✓ | | |
| Spotlight a company thought leader in new blog feature of NHCAA's website. | √ | | |
| Feature research, article or white paper on NHCAA's Insights Webpage. (limitations apply) | ✓ | ✓ | |

| Annual Training Conference (ATC) & Anti-Fraud Expo | Platinum Members | Premier Members | Standard Members |
|---|---------------------|--------------------|---------------------|
| One (1) speaking opportunity at a session at ATC (Time of session to be determined by NHCAA staff) | √ | | |
| Complimentary 10x10 exhibit space in the Anti-Fraud Expo Hall | ✓ | ✓ | |
| Discounted rate for additional 10x10 Expo Booth at ATC. | ✓ | ✓ | ✓ |
| Prominent member recognition on ATC signage | ✓ | ✓ | √ |
| One-time use of our post-ATC mailing list | ✓ | | |
| Prominent visibility in the "Know Before You Go" email – sent to all ATC attendees - in advance of event (limited availability) | √ | | |
| Prominent visibility in the Pocket Guide - distributed to all ATC attendees. | ✓ | ✓ | √ |
| Priority Expo Booth placement at ATC | √ | | |

| Education & Training (E&T) Program | Platinum Members | Premier Members | Standard Members |
|---|---------------------|--------------------|---------------------|
| One tuition-free registration to NHCAA's virtual Skills Program and virtual Schemes Program | > | > | ✓ |
| Prominent member recognition on virtual event signage | ✓ | ✓ | ✓ |
| Member-rate pricing for additional registrations at E&T Programs and content on NHCAA Learn | ✓ | ✓ | ✓ |
| Access to one free webinar in NHCAA Learn each month | √ | ✓ | √ |

| Additional Benefits | Platinum Members | Premier Members | Standard Members |
|---|---------------------|--------------------|---------------------|
| Discounted rates to Partner Webinars held in 2024 (limitations apply) | ✓ | ✓ | ✓ |
| Advance notice of sponsorship opportunities throughout the year | ✓ | | |
| Access to NHCAA's <i>SmartBrief</i> – a daily email newsletter on the latest health care anti-fraud news and trends | √ | ✓ | ✓ |
| License to display NHCAA logo on your organization's website and in marketing materials | √ | √ | √ |
| Discount member pricing to the AHFI® (Accredited Health Care Fraud Investigator designation) | √ | √ | √ |