

## Schemes for Health Care Fraud Investigators & Analysts

### Program Set Up

This is a mostly on demand training, which involves watching pre-recorded presentations. There is currently one live session and one live networking event scheduled. Participants must watch 70% of the content (includes live and on demand content) to earn credit. Participants are able to watch the on demand presentations in any order, but NHCAA will publish a recommended agenda to help everyone schedule their week.

Videos and materials will be posted on our program website. Each session will have its own page where participants can view the presentation, download the material, and ask questions. The website also includes a list of other participants and the ability to email and connect with other registered for the program.

### Earn Credit

- This program is worth 20 CPEs.
- Presentations must be watched between June 21 – June 25.
- Participants should watch at least 70% of the presentations (on demand and/or live).
- Live sessions require participation in poll questions/credit checks.
- On Demand sessions:
  - Each session video has a unique code; write this code down when you see it.
  - Use the code to unlock the quiz for that session. Quiz participation is required.
  - Completion of the quiz will unlock the session evaluation.

### Monday, June 21 - Live

#### **11:00 am – 11:20 am ET – Program Introduction**

Understand how the program will work, how to earn credit, and ask questions. Adobe Connect will be utilized for this session.

#### **11:30 am – 12:30 pm ET – Independent Pharmacy Scheme Case Study**

This presentation will walk participants through a case study involving an independent pharmacy scheme. Discussion during the session will include scheme identification, red flags, investigative strategy, and mitigation activities used. Adobe Connect will be utilized for this session.

Dana Mertz, CPhT  
Manager Payment integrity – Pharmacy  
Independence Blue Cross

**Agenda was last updated: 6/7/2021**

## **Wednesday, June 23 - Live**

### **4:00 pm – 5:00 pm ET – Schemes Campfire**

Join participants and speakers at this informal networking event. Put together some trail mix or s'mores and come listen to fun fraud stories before going into breakout rooms based on topic of interest. WebEx will be utilized for this event.

## **On Demand Content**

**This content may be watched in any order; however, NHCAA will provide a recommended agenda prior to the start of the program. Participants should set aside at least 3 hours per day to earn credit for attending this program.**

### **Using Open Source and Social Media for Tactical Investigations**

Investigations are utilizing open sources of information and social media more than ever before. In this session hear examples and explanations of actionable intelligence, online searching techniques, and ways to effectively incorporate social media searches.

Michèle Stuart, PI

Instructor / Investigator | JAG Investigations, Inc.

### **Update: COVID-19 Laboratory Testing**

Originally presented at the 2020 Schemes program, here the update on clinical laboratory schemes over the past year. Review the unique laboratory regulatory environment, testing methods, highlight red flags, questionable business ventures, and possible resources and steps that could be taken to mitigate risks.

Kara McVey, MA, CPC, CPCO, CPMA, CEMC

Owner | Ilex Consulting

### **Operation C.A.R.E. (Caring, Awareness, & Resources for our Elders)**

The U.S. Department of Health and Human Service, Office of Inspector General, Office of Investigations (HHS-OIG-OI) developed a course of action to educate nursing homes and EMS providers and staff by delivering information that encouraged facilities to use best practices when caring for residents, especially during the national COVID-19 pandemic.

Thomas Brannon II

Assistant special Agent in Charge | U.S. Dept. of Health & Human Services - OIG

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### **The ABCs of Applied Behavior Analysis (ABA) Therapy**

Treatment of Autism Spectrum Disorder (ASD) is an area of growing financial risk that is frequently not well understood by payers and their FWA investigators. Presented by SIU Clinical Investigators with personal experience in ASD, this session takes a deep dive into the topic. Detailed discussion will include risk factors and how ASD is diagnosed, Applied Behavior Analysis (ABA) treatment, and the types of providers, certifications, and oversight expectations. Examine the diagnosis and procedure codes used for billing of ABA assessment and treatment, along with medical record examples. Investigators and analysts will be equipped with an understanding of these challenges, approaches for data analysis, and steps and resources for moving forward with investigation.

Maria Seedorff, DC, AHFI, CPC  
Senior Clinical Investigator | Health Care Fraud Shield

Kelli Hess  
SIU Senior Investigator | Health Care Fraud Shield

### **Project C: How to Pivot When Things Go Sideways**

Hear lessons learned during a project to identify suspect compound pharmacies for high volumes and billed charges with lack of patient-provider relationship. Utilizing data mining techniques recoupments were initiated. Resulting complications highlighted the need for process changes and additional research actions were initiated. This presentation will highlight the schemes, processes used to identify suspect pharmacies, challenges, and remedies. Understand how applying appropriate administrative actions, development, and education, can assist in deterring fraud and abuse, but can also highlight aberrant behavior of those providers or pharmacies engaged in fraudulent practices.

Jennifer Dietz  
Director | TRICARE Program Integrity Division, U.S. Dept. of Defense, Defense Health Agency

### **Precision Medicine Fraud: Understanding and Addressing Clinical Accuracy and Billing Irregularities Related to Genetic Testing**

The new era of precision medicine is built primarily on the foundations of the genetic/genomic diagnostic testing industry. However, the National Institutes of Health warns that "most genetic tests today are not regulated, meaning that they go to market without any independent analysis to verify the claims of the seller." Genetic/genomic tests with fraudulent technical and clinical claims from many laboratories have flourished in recent years, with billing fraud also plaguing the industry. The swiftness of advancing DNA sequencing technologies, and the complexity of these technologies, have resulted in a knowledge vacuum within the institutions that normally protect patients and other stakeholders from fraud, waste, and abuse. This presentation will outline the primary modes of fraud perpetrated by many laboratories and will describe the anti-fraud tools recently developed by the Center for Genomic Interpretation.

Julie Eggington, MS, PhD  
Co-founder & CEO | Center for Genomic Interpretation

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Bryan Gall, PhD  
Scientist | Center for Genomic Interpretation

### **A Sight for Sore Eyes: Keeping an Eye on Intravitreal Injection Billing**

During this session participants will learn about the indications for intravitreal eye injections and the drugs commonly injected. The speakers will explain how intravitreal eye injections should be billed and what other services might be performed in conjunction with the injections as well as identify various billing issues associated with intravitreal injections for participants. Review how an analysis of intravitreal injection services may be performed to find red flags and outlier providers. Discuss ways to determine if the injections, or other same-day services, are medically necessary. And lastly, obtain ideas for how to pursue concerning findings.

Lindsey Phelps, MBA, RHIA, CHDA, AHFI  
Senior Consulting Manager, IBM Watson Health

Lindsay Marsh  
Analytic Consultant Team Lead, IBM Watson Health

### **Enrollment Fraud: How to Protect the Keys to the Vault**

Commercial health plans have seen a dramatic rise in individual and family plan enrollment fraud in on-exchange and off-exchange product offerings. This often-misunderstood area results in huge losses to payers, further burdening the cost of healthcare. This presentation highlights what constitutes enrollment fraud and the material misrepresentation that makes it fraudulent. Protecting to your enrollment process is equivalent to protecting the keys to the vault. Attendees will be able to leverage what they learn to identify, investigate, and deter enrollment fraud. The audience will walk through how health care insurance products are obtained and why this is important to investigations as well as elements of the application, problem identification, investigative techniques, and prevention. Examples will be discussed to illustrate the key focus points during an investigation.

Cambria Day, CPC, AHFI  
Senior Investigative Consultant | Integrity Advantage

### **E&M Changes 2021**

2021 saw several changes to Evaluation & Management coding. This presentation will explain the background on the E&M changes and will explore specific changes within Time-Based and Medical Decision Making (MDM) based codes. In addition, discuss how these changes may affect auditing and investigations.

Karla Miller, DC, RN, CPC-P, CPMA, CPCO, AHFI  
Medical Coordinator for Overpayment Protection | BCBS IL

Mary Pray, RN, AFHI, CCS, CCS/P  
Clinical Investigative Auditor | BCBS IL

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### **Home Maker Services and Medicaid: A Booming Increase**

Home maker and personal care services continue to be an area of concern, especially for Medicaid Managed Care Organizations (MCOs). As baby boomers retire and want to remain in their homes and as the Medicaid population continues to increase the number of members receiving these services are rising; plans are seeing annual increases in payment for home maker services. This session will review audit tips to identify inconsistencies and errors in documentation provided by home maker agencies. Speakers will discuss which reports and analytics can assist in identify suspect claims. Lastly, examine how continued monitoring and education to providers on self-auditing has been effective.

Mary Beach, AHFI, CFE, HIA, HCAFA, MHP  
Senior Director, Program Integrity | Evolent Health

Elizabeth Deak, CPC, CPMA, CEMA  
Lead Investigator | Evolent Health

### **Tips for Investigators: Clinical Review into Medical Fraud and Abuse**

This session will help non-clinical investigators and analysts understand the process of oncology patient flow, documentation requirements, and billing aspects and pitfalls that can happen along the way. Trends and patterns will be illustrated on how to recognize red flags that require a deeper investigation. Examples of Radiation Oncology and Medical Oncology will be covered along with the dollar amounts and high-cost items that can add up quickly for both government and commercial insurers. Tips will be given and discussed to make the process more efficient and allow for a scalable review.

Ron DiGiaino  
CEO | Revenue Cycle Coding Strategies, Inc.

Melody Mulaik, MSHS, CRA, CPC, CPC-H, FAHRA, RCC  
President | Revenue Cycle Coding Strategies, Inc.

### **Behavioral Health Schemes & Case Study**

This case study and scheme presentation involves E&M and add on psychotherapy services in the behavioral health arena. Review schemes such as upcoding, services not rendered, and padded billing for reimbursement purposes. The case study will walk participants through a comprehensive data analysis methodology that will assist in the review of any time-based code.

Haley Everson, AHFI  
Senior Investigator - Medicaid Special Investigations Unit | Anthem Inc.

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### **Dissection of the Bariatric Wasteland**

Bariatric surgery is often unbundled to maximize revenue and involve multiple providers and entities. Understand the associated procedures, evaluations, and ancillary schemes. Review data analysis and detection techniques so you can find exposure in your claims.

Rae McIntee, DDS, MD, MBA, FACS, CPE  
Medical Director | Blue Cross and Blue Shield of Minnesota

Lawrence Simon, MD  
Regional Medical Director | Blue Cross Blue Shield of Louisiana

Lisa Hornick, BA, CPC, CPMA, CPC-I, CEDC, CPhT  
Ideation | Blue Cross and Blue Shield of Minnesota

### **Resurfaced Pharmacy Schemes Reveal Significant Challenges for SIU Investigators**

Age-old prescription fraud schemes seen years ago appear to be making a comeback and, challenging SIU leaders and investigators due to their complexities. Many of these comeback schemes include no patient-provider relationship and are largely for unnecessary prescriptions. Such resurfaced schemes as 'foot baths for diabetic patients' found non-FDA approved prescriptions are proving difficult to investigate due to their compound nature. Another trending scheme includes prescriptions authorized by non-OBGYN practitioners to male patients for high-cost prenatal vitamins. Lastly, fraudulently prescribed topical pain creams, such as Lidocaine and migraine therapy drugs (Dihydroergotamine), largely targeted at Medicare populations are found to include no patient-provider relationship, patients never receiving promised prescription drugs, and falsifying authorization requests to providers. With many efforts turned toward COVID-19 healthcare, healthcare payers, providers and PBMs should keep watch for schemes not typically on their radar.

Yasir Shakoor, MHA, CFE, CPhT  
Pharmacy Fraud Analyst | Codoxo

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### **Podiatry Fraud: Schemes and Investigative Techniques**

This session will provide an overview of multiple fraud schemes involving podiatrists including: nail avulsions, foot baths, and genetic testing of toenails. Using case examples, the speaker will provide techniques to identify and investigate each scheme.

Eric Branson

Special Agent | U.S. Dept. of Health & Human Services - OIG

### **Program Integrity in a Time of Crisis**

The presentation will explore the process that was utilized by a collective group of Program Integrity experts to successfully monitor claims activity and identify fraud, waste, and abuse early in the COVID-19 pandemic. Speakers will discuss COVID-19 policy and explore the process utilized to develop effective and actionable studies. Participants will then examine three algorithms/studies that were developed and successfully deployed across several claims type to combat FWA.

Suzette Long, RDH, AHFI  
Managing Consultant, IBM Watson Health

Sarah Albers, AHFI  
Senior Analytic Consultant | IBM Watson Health

Michelle Cobden, RN, AHFI  
Senior Analytic Consultant | IBM Watson Health

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