

NHCAA 2026

ANNUAL TRAINING CONFERENCE PROSPECTUS

NOVEMBER 3-6/SAN DIEGO, CALIFORNIA



A PRIVATE - PUBLIC
PARTNERSHIP
AGAINST HEALTH
CARE FRAUD

ABOUT NHCAA & THE ANTI-FRAUD EXPO

Table of Contents

Expo Hall Schedule & Reasons to Exhibit	2
Exhibit Hall Presence	3
Customize Your Experience	5
Hotel & Travel	9
Exhibitor Application	10
Exhibitor Regulations	12

The National Health Care Anti-Fraud Association (NHCAA) is excited to welcome the anti-fraud community to San Diego, California for the 2026 Annual Training Conference (ATC).

As the leading national organization focused exclusively on the fight against health care fraud and abuse, the ATC and Anti-Fraud Expo are one of a kind event bringing the brightest individuals in the industry together to share their experiences and insights. Throughout the two and a half days of sessions, participants will gain skills and knowledge to solve the challenges of health care fraud.

The Anti-Fraud Expo, held in conjunction with the ATC, offers registrants an opportunity to learn about the products, services and solutions offered by the innovative companies supporting the industry. For the sponsors and exhibitors, the ATC is the most critical annual event each year! With a proven reputation, the Anti-Fraud Expo provides companies with a targeted audience of approximately 1200 health care anti-fraud professionals in business, industry, and law enforcement.

Whether you are interested in strengthening your sales and marketing efforts or want help identifying potential business partners, the Anti-Fraud Expo will make that happen.

ABOUT NHCAA

Founded in 1985 by several private health insurers and federal and state government officials, the National Health Care Anti-Fraud Association is the leading national organization focused exclusively on the fight against health care fraud. We are a private-public partnership - our members comprise over 90 private health insurers and those public-sector law enforcement and regulatory agencies having jurisdiction over health care fraud committed against both private payers and public programs.



EXPO HALL SCHEDULE & REASONS TO EXHIBIT

Expo Hall Schedule

TUESDAY 11/3

8:00 AM - 3:00 PM
Expo Set-up

4:30 PM - 6:30 PM
Expo Hall Opens
Welcome Reception

WEDNESDAY 11/4

8:30 AM - 6:30 PM
Expo Hall Open

4:30 PM - 6:30 PM
Reception

THURSDAY 11/5

9 AM - 1 PM
Expo Hall Open

1 PM - 4 PM
Exhibitor Tear Down

**Schedule is subject to change.*

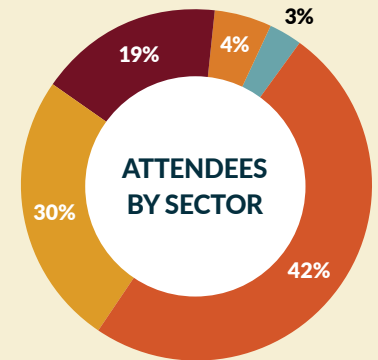
60%

of attendees have over 11 years' experience in the industry.



51% of attendees described themselves as a leader or manager.

Attendee Profile*



- Commercial Insurer
- Government Programs
- Anti-fraud Solutions Providers
- Other
- PBMs

1110*

Number of individuals who attend the ATC ready to network and learn!



People who strongly agree that they will data mine based on information presented at the ATC

2025 52%
2024 49%
2023 48%
2022 47%



The content presented at the ATC makes it the essential event for anti-fraud professionals. You need to be affiliated with this premier event.



1/3 of attendees representing the government sector were from states.

EXPO HALL PRESENCE

Exhibitor Booth Options

10x10

MEMBERS	NON-MEMBERS
\$4,250	\$5,250

- 1 Full Registration
- 2 Booth Staff Registrations

10x20

MEMBERS	NON-MEMBERS
\$8,500	\$10,500

- 2 Full Registration
- 4 Booth Staff Registrations

(Included in all booth options)

Pipe & drape, skirted 6' table, two chairs and a wastebasket.

Logo, company description, and contact information on the Conference App & Website.

Use of the 2026 ATC logo/branding in agreed upon promotion of ATC participation.

Meeting Room Options - in the Expo Hall

10x10

\$7,000

- 1 Full Registration
- 2 Booth Staff Registrations

10x20

\$12,000

- 2 Full Registration
- 4 Booth Staff Registrations

(Included in all meeting room options)

Meeting rooms comes with a table and 4 chairs, lockable door, logo on graphic panel.

Meeting room will have 8' high walls, but will be open at the top.

EXPO HALL PRESENCE

Upgrade your booth package

		Access \$6,500	Visibility \$10,500
Logo on ATC sponsorship webpage and app	\$500 Value		•
Booth staff may attend all 3 General Sessions	\$1,500 Value	•	•
Inclusion in General Session Slideshow	\$500 Value		•
Logo on onsite signage and pocket guide	\$500 Value		•
Signage placard highlighting sponsorship level	\$250 Value	•	•
One-time use of post-ATC mailing list	\$1,500 Value	•	•
One-page PDF piece to be linked in the "Know Before You Go" Email distributed to registered attendees in advance of ATC	\$1,500 Value		•
Complimentary participation in EXPO traffic builder	\$1,250 Value	•	•
Two complimentary booth staff registration	\$900 Value	•	•
Push notification to attendees through conference app (1)	\$1,000 Value	•	•
One additional full conference registration	\$1,475 Value	•	•
Listed as a co-sponsor of the Welcome Reception on Tuesday, November 3	\$1,000 Value		•
		\$7,875 VALUE	\$11,875 VALUE

CUSTOMIZE YOUR EXPERIENCE

2026 ATC & Anti-Fraud Expo Add-Ons

▶ BRANDING OPPORTUNITIES / AUG. 28, 2026 DEADLINE



Hotel Room Key / \$8,000 (1 available)

Your company's logo or message will appear on the room key cards distributed to ATC attendees who are staying at the Town and Country Resort.



Event App / \$5,000 (1 available)

Sponsor the mobile app, which all attendees download to utilize the conference schedule, exhibitors, sponsors, speaker presentations and conference surveys. Have your company logo prominently displayed on splash screen of the mobile app.



Registration Sponsor / \$7,000 (1 available)

The registration sponsorship will include your company logo on all web pages pertinent to registration, and at the onsite registration desk.



Anti-Fraud Expo Bingo / \$1,250 (Unlimited)

Feature your company's logo on the 2026 Anti-Fraud Expo Bingo Card distributed to all Conference attendees onsite. Attendees will need to locate your booth, and have you sign your section in order to complete their game card and be entered to win the Grand Prize from NHCAA. This is a great way to collect lead generation.



Sunrise Yoga / \$8,000 (1 available)

For those early risers who want to get their morning workout in. Sponsor a morning yoga session. Your sponsorship will include a certified yoga instructor and branded yoga mats for up to 25 attendees.

CUSTOMIZE YOUR EXPERIENCE

2026 ATC & Anti-Fraud Expo Add-Ons

▶ BRANDING OPPORTUNITIES CONTINUED / AUG. 28, 2026 DEADLINE



Elevator Door Wrap / \$8,000 (1 available)

Utilize the branding opportunities of the elevators that will be used in the main tower of the Town and Country Resort. There are 3 total elevator banks and this branding will be on the Floor 1 elevator at each bank. (Additional floors may be an opportunity, at an additional cost.)



Door Clings / \$3,500 (3 available)

This main set of doors will be utilized by all attendees who are staying at the Town and Country Resort. This will be a square decal graphic on the top half of one set of glass doors.



Hanging Banner Outside Ballroom / \$5,000 (2 available)

This is a hanging banner in the foyer area outside of the Town and Country Ballroom, where there will be concurrent sessions. This foyer area will be one of the main "hubs" of the ATC where attendees will gather and a perfect place to showcase your branding.



Badge Lanyards / \$8,000 (1 available)

Include your sponsor logo on the badge lanyards that is worn by attendees.

SOLD!



Headshot Photographer / \$8,500 (1 available)

Draw attention to your booth and your brand by hosting the headshot area. This is a great lead generation activation. NHCAA will provide the headshot photographer and the space next to your booth to accommodate the headshots.

SOLD!

CUSTOMIZE YOUR EXPERIENCE

2026 ATC & Anti-Fraud Expo Add-Ons

▶ FOOD & BEVERAGE OPPORTUNITIES / SEPT. 18, 2026 DEADLINE



Sponsored Breakfast / \$7,000 (2 available)

Host a sponsored breakfast for attendees. This breakfast will take place before any sessions begin. Sponsor logo will be included on all signage and agenda promoting the breakfast, and placed at all food and drink stations. Choice of Wednesday or Thursday breakfast.



Networking - Coffee Break / \$3,000 (1 available)

Sponsor a networking break in the exhibit hall. Include your company name and logo on the food and beverage tables as well as on the menu items.



Lunch Sponsor / \$7,000 (2 available)

Sponsor attendee lunch in the exhibit hall. Include your company name and logo on the food and beverage tables as well as on the menu items.



Sponsored Lunch Table / \$1,500 (5 available)

You have the option to secure a lunch table to guarantee you and your guest have a place to sit. Your table will have your sponsor logo on it and you will be responsible for inviting and managing guests.



Wednesday Reception / \$8,000 (1 available)

Host the happy hour in the exhibit hall on Wednesday, November 4. Sponsor logo will be included on all signage and agenda promoting the happy hour, and placed at all bar and food stations. Sponsor will have an opportunity to place a branded giveaway near the food stations if they choose.

CUSTOMIZE YOUR EXPERIENCE

2026 ATC & Anti-Fraud Expo Add-Ons

▶ THOUGHT LEADERSHIP OPPORTUNITIES / SEPT. 18, 2026 DEADLINE



ATC Dedicated Email Blast / \$2,250 (8 available - 6 pre-event; 2 post-event)

This unique and limited opportunity will put your message in front of hundreds of health care anti-fraud professionals. Sponsors will deliver an HTML email format with your messaging and NHCAA will send it out to all registered attendees on your behalf.



Fraud-Side Chats / \$5,000 (5 available)

This opportunity allows you to showcase your thought-leadership or latest fraud solutions and products. A special presentation lounge will be designed for 20-minute "Fraud-Side Chats" during Expo Hall networking breaks. All Fraud-Side Chats will be recorded and an un-edited recording file will be delivered to the sponsor post-event for sponsor usage.



Post-event Email Wrap Up/ \$1,750 (1 available)

Sponsor logo and dedicated message will be included in post-ATC email wrap up.

SOLD!



Create Your Own Sponsorship / Cost TBD

If there is a sponsorship opportunity that you don't see here but would like to discuss options, we would love to work with you. Please reach out to antifraudexpo@nhcaa.org to start that conversation.

HOTEL & TRAVEL



The ATC will be hosted at the Town & Country Resort in San Diego, California.



TOWN AND COUNTRY RESORT

500 Hotel Circle North, San Diego, CA, 92108

- **Deadline** – Reservations received after October 10, 2026 are subject to the hotel's prevailing rate.
- **Credit card** - The hotel will ask for a credit card when you make the reservation. This will help to guarantee the room reservation in the event of the attendee not showing up without canceling or canceling within 48 hours of arrival. This card will not be charged unless either of the previously stated events occur.
- **Room blocks** – NHCAA is asking that groups of larger than eight (8) set up a sub-block with the hotel and guarantee the rooms. Contact antifraudexpo@nhcaa.org for more information.



**Room Rates
Starting at \$254
single occupancy***

* Rate does not include applicable taxes (state tax, service fees, tourism assessment fees = approx. 15%) and fees. Double occupancy rates may apply. Additional terms and conditions apply. Please review terms, conditions, substitutions, and cancellation policies on the hotel's reservation websites.

EXHIBITOR APPLICATION

Exhibiting Company Name _____

Company Mailing Address _____

City _____ State _____ Zip _____

Company Phone _____

Company Email Address _____

Company Website _____

EXHIBITOR/LOGISTICS CONTACT PERSON

This person will be NHCAA's main point of contact for all Exhibitor-related logistics prior to the show, including deliverables, boothspace creation, sponsorship benefits, etc:

Name _____

Title _____

Company _____

Phone _____ Email _____

ADDITIONAL LOGISTICS CONTACT

If you'd like to designate an additional Exhibitor Logistics Contact, please enter their information below:

Name _____

Title _____

Company _____

Phone _____ Email _____



PLEASE SUBMIT YOUR EXHIBITOR APPLICATION TO ANTIFRAUDEXPO@NHCAA.ORG.

Questions? Contact antifraudexpo@nhcaa.org

EXHIBITOR APPLICATION

STEP 1: SELECT YOUR BOOTH SPACE

	10'x10' Booth	10'x20' Booth	TOTALS
Members	<input type="checkbox"/> \$4,250	<input type="checkbox"/> \$8,500	_____
Non-Members	<input type="checkbox"/> \$5,250	<input type="checkbox"/> \$10,500	\$ _____

STEP 2: OPTIONAL UPGRADED BOOTH PACKAGE *(Package details can be found on page 4)*

Visibility Package	<input type="checkbox"/> \$10,500	_____
Access Package	<input type="checkbox"/> \$6,500	\$ _____

STEP 3: CHOOSE AN ADDITIONAL CUSTOMIZED ADD-ON

Hotel Room Key	<input type="checkbox"/> \$8,000	_____
Event App	<input type="checkbox"/> \$5,000	_____
Registration Sponsor	<input type="checkbox"/> \$7,000	_____
Anti-Fraud Expo Bingo	<input type="checkbox"/> \$1,250	_____
Sunrise Yoga	<input type="checkbox"/> \$8,000	_____
Elevator Wraps	<input type="checkbox"/> \$8,000	_____
Door Clings	<input type="checkbox"/> \$3,500	_____
Hanging Banner Outside Show	<input type="checkbox"/> \$5,000	_____
Sponsored Breakfast	<input type="checkbox"/> \$7,000	_____
Networking / Coffee Break	<input type="checkbox"/> \$3,000	_____
Lunch Sponsor	<input type="checkbox"/> \$7,000	_____
Sponsored Lunch Table	<input type="checkbox"/> \$1,500	_____
Wednesday Reception	<input type="checkbox"/> \$8,000	_____
ATC Dedicated Email Blast	<input type="checkbox"/> \$2,250	_____
Fraud-Side Chats	<input type="checkbox"/> \$5,000	_____
Post-Event Email Wrap Up	<input type="checkbox"/> \$1,750	_____
Create Your Own Sponsorship	<input type="checkbox"/> TBD	\$ _____

▶ Total Amount for Booth Space, Booth Package, and Add-Ons \$ _____

Once application is submitted, you will be sent a link to electronically sign the contract and make payment online. Applications are not final until contract has been signed and payment has been received.

▶ PLEASE SUBMIT YOUR EXHIBITOR APPLICATION TO ANTIFRAUDEXPO@NHCAA.ORG.

Questions? Contact antifraudexpo@nhcaa.org

EXHIBITOR REGULATIONS

All exhibits and exhibitors are subject to the following regulations. The words “Management” and “The NHCAA Institute” herein refer to The NHCAA Institute for Health Care Fraud Prevention.

EXHIBITION OBJECTIVES

The Anti-Fraud Expo is a practical, professional adjunct to the sessions held during The NHCAA Institute Annual Training Conference. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of attendees. Management reserves the right to refuse space to any applicant that, in the opinion of The NHCAA Institute, is unlikely to contribute to the overall objectives of the Conference.

EXPO CONTRACTOR

Alliance Exposition Services

Phone: 888.528.2011

Email: ExhibitorAssistance@alliance-exposition.com

BOOTH ASSIGNMENT

Exhibit booths will be assigned with priority given to companies that are current NHCAA Platinum and Premier Supporting Members, NHCAA Standard Supporting Members and/or have purchased an upgraded “Exhibitor Package”. The remaining space will be assigned on a first-come, first-serve basis for fully-registered exhibitors. A company will be considered fully registered when the application form is returned with payment in full. In all cases, management retains the full and final authority to assign exhibitor booths.

CONDUCTING EXHIBITS

Character of the exhibits is subject to approval by Management. The NHCAA Institute reserves the right to curtail exhibits or parts of exhibits that are not consistent with the character of the meeting. This rule applies to discount offers, display literature, advertising novelties, souvenirs, conduct of persons, etc. Moreover, canvassing or distributing advertising matter outside the exhibitor’s own space is not permitted.

Solicitations of business or Conference in the interest of business, except by exhibiting firms, are prohibited. Subleasing of exhibit space in the Expo Hall is prohibited.

EXHIBIT BOOTH - APPEARANCE AND NOISE

Exhibitors are expected to maintain the cleanliness and appearance of their exhibit space during official hours. In addition, no construction is allowed on the sides of any booth that would obstruct or interfere with adjacent booths. Exhibitors may not store packing crates and/or boxes in their booths during the show. These containers must be properly marked, and will be stored and returned to the booth after the show by the expo decorator/service contractor.

DEMONSTRATIONS

Sound demonstrations should not exceed 85 decibels and only qualified personnel should conduct demonstrations.

As a matter of safety and courtesy to others, exhibitors should conduct sales presentations and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching to the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange their displays, product presentation and demonstration areas to ensure compliance. Special caution should be taken when demonstrating machinery or equipment that has moving parts or any product that is otherwise potentially dangerous. Exhibitors should establish a minimum setback of three feet and/or install hazard barriers as necessary to prevent accidental injury to spectators.

SOUND/MUSIC

In general, exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Sound and noise should not exceed 85 decibels.

Exhibitors should be aware that music played in their booths, whether live or recorded, may

be subject to laws governing the use of copyrighted compositions. ASCAP, BMI and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music.

EXHIBITOR INSTALLATION AND DISMANTLING

All displays must be installed during the designated times. All displays must be completely installed by **4:00 PM on Tuesday, November 3**. Exhibitors may not disturb or dismantle their exhibits until after the official closing. All displays must be completely dismantled between **1:00 PM - 4:00 PM on Thursday, November 5**.

EXHIBITOR PERSONNEL

At least one authorized representative must be at the display during all official hours of the Anti-Fraud Expo. All exhibitors must wear provided badges at all times during the Conference. Personnel not wearing a badge may be denied entrance to the Expo Hall or other Conference activities. Properly badged exhibitors may be admitted to the Expo Hall before or after official hours upon checking in with security or Management.

Exhibit Labor

UNION LABOR

Exhibitor personnel may set up their own exhibits. Union labor is available to assist in the installation and dismantling of exhibit booths. Exhibit labor, freight and rigging labor, electricians and plumbers can be arranged for an established rate, using the forms provided in the exhibitor services manual. Union labor must be supervised by either the exhibitor or through Alliance Nationwide Exposition which will include a supervision fee.

If your exhibit preparation, installation or dismantling requires more than 1 hour, you must use union personnel supplied by the Official Decorating Contractor.

As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in San Diego on a one-to-one basis.

EXHIBITOR REGULATIONS

TEAMSTERS UNION

This union claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An exhibitor may move the material that is hand carry-able by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.

ELECTRICAL UNION

IBEW Electricians jurisdiction covers all electrical labor for each booth including but not limited to, cable distribution under your carpet or flooring, and throughout the booth structure. Included are connections & hardwiring of all electrical equipment, (e.g. 208volt & higher services, panels, motors, and audio visual equipment), installation of all lighting hung from truss or beams & distribution of all cabling throughout the booth & truss structures. All stage hand labor used in the exhibit area will be supplied through Alliance Exposition with exception of their company representative/supervisor. Unless contracted directly with the in-house AV / Internet provider, all data and coaxial cable run within the booth, overhead or on the floor will be installed by our electricians. Electrical services are provided on a time and material basis and cannot be performed by other unions, I&D houses or Exhibitors.

MATERIAL/FREIGHT HANDLING JURISDICTION

As the official General Service Contractor, Alliance Nationwide Exposition will exclusively manage all logistical functions pertaining to the movement of freight for the duration of the event, to include supervision, labor, receiving, and oversight of the loading dock and/or designated receiving areas of the facility during all published event hours. In this capacity, Alliance Nationwide Exposition will be designated as the official and sole provider of Material Handling services for the event, including advance warehousing, direct to show site deliveries made by commercial vehicles, and empty container storage. In order to ensure a safe and efficient work environment and event floor, utilization of mechanical equipment, including forklifts, pallet jacks, lift gates, dock plates, carts and moving/furniture dollies will be limited to the employees and agents of Alliance Nationwide Exposition for all freight activity occurring on the event

floor, loading dock, and designated receiving areas. Alliance will abide by and employ union labor as required by local union jurisdictions.

GRATUITIES /BREAKS

Tipping is expressly prohibited. This includes such practices as giving money, merchandise, or other special consideration for services rendered. Do not give coffee breaks other than mid-morning and mid-afternoon, when the union has a 15 minute paid break. Meal breaks are one hour. Any attempt to solicit a gratuity by an employee for any service should be reported immediately to Alliance Exposition Services.

IN GENERAL

Exhibitors do not have to respond to grievances or complaints from union and trade personnel with respect to work jurisdictions. Please refer all such disputes and/or questions to Alliance management personnel immediately.

SAFETY

Safety of everyone working in the hall is of our utmost concern at all times. Standing on chairs, tables and other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Alliance Exposition Services cannot be held responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Labor Order Form included in The Exhibitor Services Kit, and the necessary ladders and tools will be provided.

Other Provisions

ENTERTAINMENT/SPONSORED EVENTS

The exhibitor agrees not to sponsor group functions such as hospitality suites, tours, meals, or other activities during the meeting and training session that would in any way interfere with the attendees' participation in any part of the Conference. The exhibitor must clear with Management any intended group function. For more information, please contact Exhibitor Services at antifraudexpo@nhcaa.org

LIABILITY

The Management will employ reputable security guards and will take reasonable precautions to

safeguard the exhibits, however, the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless The NHCAA Institute for Health Care Fraud Prevention, its agents and employees, from any and all such losses, damages and claims. While the Expo Hall will be closed during non-exhibit hours, it is the exhibitor's responsibility to obtain adequate insurance and to secure materials. The NHCAA Institute and Town and Country Resort do not guarantee or protect the exhibitors against loss or damage of any kind. The exhibitor must comply with and be bound by all laws, ordinances and regulations of the country, state, county and city, and where applicable, of the police and fire departments.

PAYMENT

An exhibitor will not be considered fully registered until the application form is returned with payment in full. If necessary and at the request of a potential exhibitor, a company may be invoiced for total fees due but space will not be assigned until payment has been made in full.

Cancellation Provisions

EXHIBIT BOOTH CANCELLATION

Exhibit booth space canceled on or before **October 2, 2026** will receive a 50% refund of payments. Refunds will not be provided on or after October 3, 2026. Any space not claimed or occupied before **4:00 PM on Tuesday, November 3, 2026** may be reassigned without refund.

FAILURE TO COMPLY

Failure to comply with these regulations can result in Management denying the company privileges to exhibit at future Anti-Fraud Expos.

FOR MORE INFORMATION

Please contact Exhibitor Services at antifraudexpo@nhcaa.org